



# NEWSLETTER

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## What's New with Nature's Spirit?

Hey everyone, we are back!!! Well, we never really left but it has been a while since we've done one of these newsletters. We are excited to tell you about a few new things from Nature's Spirit; not only fresh ideas and ventures that are in the works, but also some new products. First, let's kick it off with a couple of things from Nature's Spirit.

Did you know that we have **t-shirts**? YES! That is correct,

we do indeed have our very own Nature's Spirit t-shirts, and you can have one as well. We have them available through all our dealers, with three different colors available: **Heathered Gray**, **Forrest Green**, and **Tan**. They come in **sizes small through XXX-large**. If your local shop does not have them on the shelf, see if they will order one for you. They are true to fit, and very comfortable so get yours today and rock out at the vise, or your favorite fishing hole in your very own Nature's Spirit swag.



Along with t-shirts, we have a **new Social Media platform** that we will be expanding upon. We are pleased to announce we have started a **YouTube channel**. We have a few different ideas with this going forward. First,

*Thank you John and Katie Demuth for helping us get our #nsflychallenge off and running. Follow them on Instagram at @demuth\_flyfishing*



we have been asked multiple times to shoot a video of our "Live on the Fly" flies and post them for tiers to go back and watch. We won't post the full tying session, but we will share at least one fly from each session. Second, this will be a venue where we can share instructional videos from our **Premium Bug Club**. Third, we are starting a **monthly flytying challenge**. This is not a "win a prize" challenge, but an "improve your tying skills challenge." **On the first of every month, starting in March**, we will be posting a **Fly Challenge Video**. This is an interactive challenge, as we want to see the same fly tied by you. If you have never tied it, we want you challenge yourself and try it. If you have tied it before, we'd really enjoy seeing your variations of it. This will take place during the first week of every month. Participants are encouraged to tag us in your posts, not only so we can see your work, but we'd like to share your versions on our social media sites as well. We will pick and share flies that we like and flies from first timers that are giving it a try. The link will be shared on Instagram and Facebook, then tag us at @naturesspiritflytying and use #nsflychallenge so we can see those awesome flies! Now let's get into some new products that we want to share with you.

## New Products From Sybai



Sybai has some out with some new products over the last few months that we had to jump at. Their very own **Peacock Dubbing**, and an entirely new concept to ribs, Flat Color Wire. which is something that we are super excited about. It comes in 15 great colors, and because of its length, you have a large variety of flies you can tie with it. We have been playing with it on spey flies, streamers, leeches, and all kinds of bugs; from stones to small may-





flies. Its versatility makes it a great dubbing to add to your collection. The colors blend nicely for an even larger, more custom color selection. It works well twisting straight to your thread and sliding into a dubbing loop with your very own Swiss multi-clamp of course.

The next product, which we think will change how many tiers construct their bugs is Sybai's new innovative **Flat Color Wire**. This is a copper wire that is flat - yes flat, and it comes in a very wide variety of colors as well as five sizes to choose from. Those sizes come as follows: **ultrafine, ultrafine-wide, medium, medium-wide, and large**. Now, how is it different from regular wire you ask? Well it changes your fly's dimensions. How? Well, with the flat wire, you're getting a slimmer profile to your midges, and getting a more stand-out look on your streamers. Because the wire is flat, it lays down more like tinsel, but with more



strength because it is copper. It also works as a tinsel replacement with its flat surface. It reflects more light like tinsel, where regular round wire does not. Imagine tying a Gold Rib Hare's Ear, but instead of having a tinsel that can break, you have a strong copper wire that gives the exact same look. Or tie a black leech with the Peacock Dubbing in UV Black but use a medium-wide red wire that really shows through. The Flat Color Wire also wraps well together for a combination of styles.



^^YouTube Video coming 03/15/2020 ^^

Let's take this concept down the rabbit hole a bit. For instance, say you want a size 22 midge that is multi-colored but has weight built into the fly. Take the Ultrafine in two different colors and wrap them together. Want to kick it up a notch? Give your Copper John a new look with a totally flat body, like this Jumbo John stone fly. Now take it to a larger fly such as a spey fly, getting a multi-colored slim look, and adding a little bit of weight to your classic summer fly.



**The Swiss Multi-Clamp.** Yes, we are the ones bringing these into North America, and if you don't already have one, you are seriously missing out! This is one heck of a tool that we have been extremely happy with. Not only from the responses we have seen, but from the over-all design and viability of this tool. Keep track of how much dubbing you are using on every fly with the clamp's measuring units and get your material right up to the hook with its unique elongated point. These clamps are very durable, constructed out of stainless steel and have a very smooth action using a ball bearing as a hinge point. If all of that isn't enticing enough, these babies are numbered making each one unique. While we are on this subject, we must give credit to Fly Fish Food with their very thorough tutorial video illustrating a variety of different uses there are for this tool. If you have not seen it, we highly recommend that you check it out.



We hope you have enjoyed reading our latest newsletter. If you would like to see any of the products mentioned here, please visit our website at [www.naturesspiritflytying.net](http://www.naturesspiritflytying.net). Also, don't forget to follow us on Facebook and Instagram at @naturesspiritflytying, and subscribe to our new YouTube Channel: Nature's Spirit Fly Tying.