

NEWSLETTER

By: Thomas Lamphere

In this issue:

- The Next Chapter
- Expanding Into Euro-Nymphing
- The purchase of Fish Hunter
- The NS Team

The Next Chapter

HELLO EVERYONE!!!!!!

It's that time of year that every fly fisherman and fly tier is waiting for, the new products hatch. YES!!! the time of year were everyone is sending out new catalogs, and filling walls with new tying materials, rods, reels, lines, waders, boots, and anything else fly fishing related.

Over the last year or so there have been many additions to Nature's Spirit, not only expanding into the distribution of many European products, but also the purchase of another company. We now have over 30 different companies that we are distributing. Many were brought into the fold with the purchase of Fish Hunter Enterprise in early March. The expansion and growth of Nature's Spirit has been both exciting and a "hold your breath" moment at the same time. All of which has transformed Nature's Spirit into a bigger and more versatile company.

We are now on Facebook and Instagram. Follow us on both platforms to see everything going on from day to day.

EURO-NYMPHING

Euro-nymphing has become one of the fastest growing markets in the fly tying industry for the last few years. So much so that many companies in Europe have based their products specifically to their style of fishing. At the request of some dealers, Nature's Spirit jumped at the opportunity to be the US distributors for many of these companies. In doing so NS opened the door to a world of materials untouched by the US market..

Hemingway's is a company that provides an aspect of realism to the world of fly tying. Their selection of bug bodies, wings, synthetic quills, and bud/backs, have brought to life the dreams of life-like flies. What is nice about their realistic

materials is how simple they are to tie with. Most of the materials have a tie-in tag, or can be tied-down with mono thread or wire like any shell back. You also have the option of painting the life like bodies and legs, or use the buds and backs for a very real-looking insect. Even better are their Synthetic Quills, which have become our most popular material from Hemingway's.

They are pre-tapered and can be used for small buzzers up to large stoneflies, which no natural quill can do.

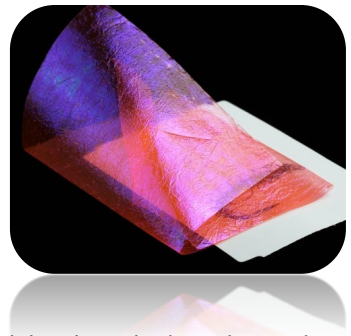


Sybia is another company from Europe that offers more than great dubbing blends for Euro-nymphing. Their New Twist hair is a dream to work with. It is a longer material that is kinked and translucent, which makes for one of the best baitfish materials for streamer fisherman. It also comes in 39 colors which you can blend into hundreds of different color combinations. It's flexibility is also a key factor for its popularity providing movement when your fly is standing still between each strip.

One material from Sybai that has really caught the eye of Euro tiers is the UV Flash Back. This is a sheet of foil that is UV, translucent, and full of color. Nymph tiers have gone crazy with this product, but it is also a favorite among shrimp patterns as well. Sea-run trout and salmon fisherman love anything UV, and this fits into their world perfectly with a super bright shell back on their shrimps and Euphausiids.



Hanak Competition from the Czech Republic has brought us a large line of Barbless competition hooks that has transformed the way fisherman are tying their flies. With their line of hooks and slotted tungsten beads, it has allowed fisherman to apply new techniques while targeting trout on their favorite waters. Hanak's tackle is also in a standard all its own with their long leaders, bicolor and tricolor indicators, tippets and other products. They have taken the front seat for Euro-nymphing hook, beads, and tackle products.



With all these companies combined for a single style of fishing, it has branched out the products available to fly tiers like nothing has before. With so many different products at your finger tips, the only limits are where you choose to push them. If you have not seen any of these products we strongly recommend checking out our website, where we have all of the products we carry with photos, codes, and color selections.

Fish Hunter Enterise

This is where I come in. I Thomas Lamphere used to work for a company called Fish Hunter, The leaders in strung feather products. It was based out of Kent, WA and owned by Jack and Eileen Moore. They owned Fish Hunter for 26 years after buying it in 1992. Fish Hunter also distributed many products for steelhead/salmon, saltwater, and had their hand in small bit of everything as a distributor. After a long time in the industry Jack fell ill in December of 2016. He passed Feb. 16th, 2018. Jack Moore became a close friend of mine, and helped me grow into the industry I only dreamed being a part of. I met Joel and Julie when they came over to take a look at buy Fish Hunter. What I did not expect was a job offer to come with it. On March 5th my father Rueben and I both started working for Nature's Spirit packing up all the products at Fish Hunter for the move to Idaho. This is where our "hold your breath" moment happened.



Over the next couple of months we spent countless hours unpacking, organizing, and sifting through two U_HAUL truck loads of product. This was a big project that everyone is happy to have almost finished. With the purchase of Fish Hunter, Nature's Spirit doubled in the number of companies it distributed. Bringing in companies like Daiichi, Owner, Loon, HMM, Just Add H2O, Flashabou, Larva Lace, Uni, UTC, and many more to go along with keeping the name Fish Hunter going. To honor that we have the Fish Hunter Product Line, taking the strung products Fish Hunter was known for, and presenting them to an even bigger audience. We have expanded the color range in many of the products under FH and they are spreading like wildfire across the US, and into international shops. It is something I am very excited to see.

[Jack Moore](#)



This was a big move for Nature's Spirit. It brought a wave of changes to what was sold, and expanded the targeted range of fly tying customers. By bringing a whole new world of synthetic materials, predatory materials and hooks, tools, vises, and color ranges for dyed products, Nature's Spirit is making a push to be the go-to source for every fly shop.

On my note, I owe Joel and Julie a lot for the opportunity and help they have given me. I still get to do what I love with my life, working in the fly fishing industry. I am eternally grateful for the new chapter and growth I have been given here with the Nature's Spirit family. It is amazing to work with others that are just as crazy about fly fishing and tying as I am, and I am very excited to share all of these new products and adventures with you. So, with everything that is going on here at Nature's Spirit we are happy to have you along for the ride, as we open the door to a new chapter of Nature's Spirit.

THE NATURE'S SPIRIT TEAM

JOEL and JULIE WIEMER—Owners and Worker Bees

THOMAS LAMPHERE—Sales, Promotion and Purchasing Manager

REUBEN LAMPHERE—Dye Master

ZECH LAMPHERE—Product Production/Inventory Support

RUTH LEACH—Product Production/Inventory Support

JAMIE TURNER—Shipping and Office Manager AND the glue that holds us all together